



Start-up

AS YOU MEAN TO GO ON

Are you a start-up looking to stand-out?

Do you want a brand strategy to match your ambition?

I specialise in helping you get it right from the get-up. I am a natural artist and compassionate problem solver. I have over 15 years of experience working with global brands - plus a built-in marketing mindset and valuable network. But less about me...

Every client is different, with unique value and personality - so each job can differ in final cost.

I have been a start-up, so I understand start-up budgets. You can benefit from my flexible add-on services like stationery and website design. But if you want a rough idea, see my price guide overleaf...

Standard

OPTION 1 from £549

LOGO ONLY

Basic Conceptual x1 round
2 rounds of amends to finalise

Premium

OPTION 2 from £799

LOGO DESIGN & BRAND BOARD

Conceptual x1 round

+ Brand Development, and x1 page
digital 3 tier Brand board
2 rounds of amends to finalise

Exclusive

OPTION 3 from £1699

LOGO DESIGN & BRAND

Conceptual x1 round

+ Brand Development, Research,
Personality Strategy

+ Supply of Brand guidelines
and stationery template
2 rounds of amends to finalise

Your business is yours. Let's create together, for you...

ADD ON SERVICES

- + Business Cards
- + Word templates
- + Presentations
- + Advertisements
- + Social design
- + Website design
- + Flyer design
- + Leaflet design
- + Brochure design
- + Image retouching
- + Illustration
- + Image sourcing

If what you're after isn't listed here - call me as chances are I can still help
07900 200 63

ARELL